

Website Maintenance Report

31st March 2025

Prepared for *Anna Palomino*

Website URL: www.bandwithchicago.net

Period: *March 2025 Report*

Prepared by: *Dave, Maintenance Manager, WixFresh*

Your Key Stats for March 2025

Current Website Health: The website attracts steady traffic from various sources, reflecting strong brand interest. Key pages, especially the About Us/Building Project section, resonate well with visitors. Overall, there's solid engagement with opportunities to boost user interaction and conversions.

Site Visitors

268

Most popular page/button

About us / BANDWITHS BUILDING PROJECT

Total Site Main pages

11

Website speed (Desktop)

91

Top Traffic Sources

Direct, Google, Referral

Website speed (Mobile)

67

Contact Submission

1

KPI Progress March 2025

The website's goal is to have more engagement.

KPI BUZZWORD: ENGAGEMENT

KPI Metrics	Numbers (Feb 2025)	Current Numbers (March 2025)	12-Month Target (By Feb 2025)
Website Visitors	346	268	Increase by 50-80% (450-900 per month)
Blog Views	36	9	Increase by 300-400% (120-150 per month)
Student Signups (Website)	X (<i>Not tracked yet</i>)	x	Enable signups & increase to 15-30 per month
Event Page Engagement	14 Clicks	20 Clicks	Increase Event page clicks by 300-400% (40-50 clicks per month)
Donor page Engagement (Donate Now button)	15 clicks	13 Clicks	Increase donor page Clicks by 50% (40-50 clicks per month)
Newsletter Open/Click Rates	X (<i>Not tracked yet</i>)	x	Start tracking & increase open rates by 30%

Volunteer Signups (Website)	X (<i>Not tracked yet</i>)	x	Enable tracking & increase to 5-10 website signups per month
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