

Prepared for: *Bandwith Chicago*

Prepared by: Dave, *Maintenance Manager*, WixFresh

Your Key Stats for January 2025

Current Website Health: The website is off to a strong start with steady traffic and speedy desktop load times. There's some room to boost the mobile performance score for an even smoother user experience. With 7 contacts submissions so far, it's crucial to set clear objectives and optimize each page to encourage more engagement, especially around the 'Bandwiths Building Project' button, which is already a standout.

Site Visitors

490

Bookings/Contact

17

Top Traffic Sources

Direct, Google, Referral

Most popular button

BANDWITHS
BUILDING PROJECT

Blog Visitors

23

Website speed (Desktop)

93

Website speed (Mobile)

73

Total Site pages

11

Website Recommendations

- **Add More Targeted CTAs for Conversion Goals**
- **Boost Traffic by Expanding Content Strategy**
- **Improve Mobile Speed**

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Your Maintenance and Design Team at WixFresh

support@wixfresh.com

872 278 2201

www.wixfresh.com